

**INDEPENDENT FUNERAL DIRECTORS OF GEORGIA, INC.**  
**2008 SUMMER CONFERENCE AGENDA**  
The Lodge & Spa at Callaway Gardens, Pine Mountain, GA

**Meeting Space is in Southern Pine Conference Center**  
(Conference Attire will be Business Casual)

**Sunday, June 22, 2008**

12:30 PM	Golf Tournament at the Mountain View Golf Course
2:30 PM - 5:00 PM	Exhibitor Set-Up in the Longleaf Ballroom
5:30 PM	Registration, Welcome Reception & Time with Exhibitors in the Longleaf Ballroom

**Monday, June 23, 2008**

8:00 AM - 9:00 AM	Registration, Breakfast & Meet with Exhibitors in the Longleaf Ballroom
9:00 AM - 9:15 AM	President's Welcome, Introduction of Sponsors
9:15 AM - 10:45 AM	Steven P. Schaal, Division Manager of Sales and Marketing, Matthews Cremation, "Mastering Cremation Merchandising & Marketing"
10:45 AM - 11:00 AM	AM Break
11:00 AM - 12:30 PM	Secretary of State, Karen C. Handel
12:30 PM - 2:00 PM	Lunch on your own
2:00 PM - 3:00 PM	General Membership Meeting with Nomination/Election of Officers & Installation of IFDG Board of Directors, Lobbyist Update with Charlie Watts, IFDG Lobbyist & Presentation of Golf Awards
3:00 PM - 3:30 PM	Doug Glidden, "Patriot Guard Riders"
3:30 PM - 3:45 PM	PM Break
3:45 PM - 5:15 PM	Exhibitor Introduction & Explanation of Products
5:15 PM - 5:30 PM	Announcements
5:30 PM - 6:30 PM	Time with Exhibitors in Longleaf Ballroom
6:30 PM	Dinner & Entertainment in Loblolly Ballroom

**Tuesday, June 24, 2008**

8:00 AM - 8:30 AM	Breakfast Buffet & Meet with Exhibitors in the Longleaf Ballroom
8:30 AM - 10:00 AM	David Anthes, Regional Marketing Manager, Federated Insurance "Hiring Practices, The Faces of Your Business"
10:00 AM - 10:30 AM	AM Break & Room Check-out
10:30 AM - 12:00 PM	Patty S. Hutcheson, CFSP, President, Gupton-Jones College of Funeral Service "Funeral Home Public Relations, Presenting Seminars to your Community"
12:00 PM - 12:45 PM	Silent Auction or TV Raffle & Door Prize Winners
12:45 PM	Adjourn